



**PEPSICO**



## PepsiCo Power of One: Diversity Leadership Development Program

PepsiCo's mission is *"To be the world's premier consumer product company focused on convenient foods and beverages. We seek to produce healthy financial rewards to investors as we provide opportunities for growth and enrichment to our employees, our business partners and the communities in which we operate. And in everything we do, we strive for honesty, fairness and integrity."*

### PepsiCo Company Information

- #1 food & beverage company in North America and #2 in world
- Annual revenues of nearly \$60 billion
- 280,000 associates worldwide and its products are sold in over 200 countries
- Three headquarters in the United States – Chicago (Quaker Foods, Tropicana, Gatorade), Purchase, NY (Pepsi Beverages) and Plano, TX (Frito Lay)

### PepsiCo Diversity & Inclusion

We are committed to hiring and retaining the best talent for each job and are equally committed to fostering an atmosphere of caring, respect, open communication and candor among our employees.

- Nationally recognized as one of the top workplaces for women and minorities
- One of the first companies to hire minorities into professional positions, as far back as the 1940s
- 1<sup>st</sup> Fortune 500 Company to have an African-American vice president
- Diversity is valued and helps us build the top-quality workforce so crucial to our success – we attract and retain great people from a wide spectrum of backgrounds

It is because of our commitment to Diversity and Inclusion that PepsiCo is **accepting applications** for the Leadership Development Program focused on workplace Diversity. The program's purpose is to prepare and educate **Haslam College of Business students** to the changing dynamics of workplace diversity. We will examine the business case for diversity, as well as provide tools for managing a diverse workforce.

**Juniors and Seniors with a 3.0 GPA** and above are encouraged to apply for this competitive program. This program is open to all juniors and seniors in the Haslam College of Business.

The program runs during the **Spring 2016 semester** and will include a total of four sessions taught by Executives at Pepsi (see page 2 for complete schedule). Participants will meet from 6:00 - 8:00 pm for the sessions. Details will be provided to selected individuals once admitted into the program.

Upon successful completion of the program, a **\$225 stipend** will be awarded to each participant. (To complete the program, attendance of all mandatory sessions is required)

The application is available at:

<http://tinyurl.com/UTKPepsicoLDP>

**Applications are due by November 16, 2015.**

For questions please contact Janice Branch (Coordinator for Diversity Initiatives),  
330 Haslam Business Building, 974-8835 or e-mail [jbranch2@utk.edu](mailto:jbranch2@utk.edu)



## PepsiCo Power of One: Diversity Leadership Development Program Spring 2016 Schedule

*Note: Attendance is mandatory to receive the \$225 stipend award*

<b>Date / Time</b>	<b>Topic</b>
Now - November 16, 2015	Application period
Mid-December, 2015	Students will receive notification if they were or were not selected.
Thursday, February 4 6:00-8:00 p.m.	<b>1<sup>st</sup> Session</b> Topic: Business Case for Diversity: Why does diversity make good business sense?
Thursday, February 11 6:00-8:00 p.m.	<b>2<sup>nd</sup> Session</b> Topic: Really, what is diversity? Understanding the uniqueness that we each bring to the workplace
Thursday, February 18 6:00-8:00 p.m.	<b>3<sup>rd</sup> Session</b> Topic: Dealing with Difficult Situations: How to manage in a diverse workplace
Thursday, February 25 6:00-8:00 p.m.	<b>4<sup>th</sup> Session</b> Topic: Tying it All Together: What this means for you and your career